


The logo for CR&F SUMMIT 2026 features a stylized fan icon on the left, composed of several overlapping triangular segments in shades of blue and purple. To the right of the icon, the text "CR&F SUMMIT" is written in a bold, white, sans-serif font, with "2026" positioned directly below it in a smaller, white, sans-serif font.

CR&F SUMMIT
2026

The graphic consists of a large white circle on the left side of the page. To its right, there are two overlapping semi-circular shapes: a dark blue one on top and a light purple one on the bottom. The text "Sponsorship Pack" is written in a large, blue, sans-serif font, with "Sponsorship" on the top line and "Pack" on the bottom line, positioned over the white circle and the semi-circles.

Sponsorship
Pack

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It's happening!

We've been testing the waters to see if New Zealand's credit risk and fraud community would be interested in a comprehensive industry summit. The response has been overwhelmingly positive.

Based on the feedback we've received to date, we're excited to be supporting the industry to launch New Zealand's first dedicated Credit Risk & Fraud Summit in early 2026.

Summit sponsorship packages are now available for forward-thinking organisations interested in connecting and building relationships with New Zealand's finance industry. As a sponsorship partner, you'll have a unique opportunity to engage with key players, thought leaders, and innovators in the industry.

About the event

Tailored to our unique financial ecosystem, this first ever Summit brings our banking and finance community together for two-and-a-half-days to spark connections, share bold ideas, explore cutting-edge trends, and drive the future of innovation.

An event of this scale needs the pro's. We've brought in Objective Marketing for Good and Seven Events to run the show.

What to expect

- **Knowledge sharing sessions:**
The brightest minds in NZ and international experts in credit risk and fraud will share their experiences, challenges, and innovative solutions
- **Tech deep-dives:**
Getting properly geeky with the latest in data analytics, AI, and fraud prevention tools that are shaping our industry
- **Collections strategy focus:**
Exploring modern approaches to collections, from early intervention techniques to digital-first engagement strategies that actually work
- **SME portfolio management:**
Deep dive into managing small business portfolios, with practical techniques for risk assessment and growth opportunities in the NZ market
- **Industry networking:**
Creating space for those hallway conversations that often lead to the best collaborations and problem-solving (plus decent coffee!)
- **Expert panels:**
Real talks about real challenges, featuring leaders who've been in the trenches and learned the hard way
- **Innovation showcase:**
A look at what's coming next in credit risk and fraud prevention, with practical applications for the NZ market
- **Professional development:**
Supporting the next generation of credit risk and fraud professionals with targeted learning opportunities
- **Interactive workshops:**
Hands-on sessions where we can explore the nitty-gritty of risk modeling, fraud detection, and policy framework development

Venue Details

The Summit is being held at the purpose-built Napier War Memorial Centre on Marine Parade.

The redeveloped Napier War Memorial Events Centre, located on Marine Parade overlooking the ocean, is 7.7km from Hawke's Bay Airport.



Connect with your audience



“ When I heard about New Zealand’s first proper Credit Risk & Fraud Summit, I jumped at the chance to get involved. It’s exactly what our industry needs—a place where we can all come together, share ideas, and help build the next generation of risk professionals.

With such a tight-knit credit risk community in New Zealand, this Summit will create valuable opportunities for knowledge sharing and professional development. That’s why we’re proud to support this initiative and help bring this Summit to life.”

Nicola Pope
Senior Manager Transactional Credit,
Customer Delivery, TSB Bank Ltd

New Zealand's banking and finance industry is distinctly relationship-driven. Companies that do well are those that take the time to develop strong, long-term relationships. This relationship-centric approach is a central consideration for how the Summit is structured.

Held over two-and-a-half days, or perhaps it's better expressed as two evenings, the Summit is designed to foster meaningful connections both across the industry and with sponsors. The two informal evening gatherings present an opportunity for sponsors to connect with a broad range of industry members, including influential industry leaders, who are eager to learn from new ideas and expertise.

As a sponsor, you'll be positioned at the heart of industry discussions, enabling you to showcase your expertise and build lasting professional connections that can drive your business forward.

Sponsorship Opportunity

Sponsors will play a crucial role in helping create an exceptional learning and networking experience for New Zealand's credit industry.

We recognise the contribution of our sponsors to the success of this event and we thank you for considering this opportunity to partner with us.

This first ever New Zealand CR&F Summit will put you front and centre to:

- Market your brand, raise your profile and promote your business to key stakeholders in New Zealand's banking and finance industry
- Enjoy extraordinary visibility and access at key summit functions and sessions
- Achieve recognition as a key founding supporter for this significant industry event
- Develop your relationships within and across the industry.

Unique opportunity for the risk analytics community



“ Having worked in this industry for many years, I understand the value of bringing like-minded professionals together. I really value opportunities to come together, grow, share knowledge and challenge all of our thinking and best practice.

To see a local risk analytics-focused Summit is awesome and something I massively support. This Summit offers a unique opportunity for the risk analytics community to collaborate, learn from each other, and strengthen our industry by tackling the specific challenges and opportunities that present themselves in the New Zealand context.”

Rob Haesler, Chair
Retail Credit Association of New Zealand

Sponsorship Packages

There are four sponsorship packages available, each allowing sponsors to select options that will create maximum value for their business –

Level	Availability	Cost	Package
Platinum	1	\$25,000	<ul style="list-style-type: none">• 4 free tickets• 2 speaking slots• Booth• Gala table choice• Accommodation• Sponsor naming for Gala dinner• Digital assets• Brand acknowledgement
Gold	4	\$18,000	<ul style="list-style-type: none">• 3 free tickets• 1 speaking slot• Booth• Gala table choice• Accommodation• Sponsor naming for (your choice of) Day 2 breakfast, Day 3 breakfast, Day 1 drinks, keynote speaker• Digital assets• Brand acknowledgement
Silver	No Limit	\$12,000	<ul style="list-style-type: none">• 2 free tickets• 1 speaking slot• Booth• Accommodation• Brand acknowledgement
Bronze	No Limit	\$7,000	<ul style="list-style-type: none">• 1 free ticket• Brand acknowledgement

Stand out from the crowd

Prefer to connect over coffee or go home with the delegates? In addition to the sponsorship packages, we are offering sponsor options and upgrades. These could include:

- Coffee cart (\$5,000)
- Delegate gift bags (Price TBC)

Let's discuss your ideas and what's important to your business.

Next Steps



“ I’m convinced this Summit isn’t just nice to have—it’s essential. It’s time for us to connect, catch up over a flat white (OK, a beer), and most importantly, share the ideas that will push our field forward.

I invite you to partner with us and make this an incredible experience that becomes a fixture in our professional calendar for years to come. After all, in true Kiwi fashion, we’re small but mighty—and together, we can achieve great things.”

Meurig Chapman



Meurig Chapman

Happy Prime
sponsor@crfsummit.co.nz

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